

Tamralipta Mahavidyalaya

PROGRAMME & COURSES OUTCOME

B.COM. (Under NEP)

Programme Outcome (PO): After successful completion of B.Com programme students are able-

PO1- To gather details theoretical and practical knowledge about the fundamentals of commerce, management, accounting and auditing.

PO2- To gather specialized knowledge in accounting, management and in finance

PO3- To gather value based and job oriented knowledge which ensures them to sustain in the organizational level in future.

PO4- To improve competency to make eligible and employable in the job market.

PO5- To develop the skills and techniques of communication to be successful in business and personal life.

PO6- To acquire entrepreneurial, legal and managerial skills.

PO7- To recognize different value systems and ethics, understand the moral dimensions and accept responsibility.

PO8- To independently start up their own Business.

PO9- This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Retail sector, Warehousing etc., well trained professionals to meet the requirements.

PO10- After completing graduation, students can get skills regarding various aspects like Marketing Manager, Human Resource Manager and over all Administration abilities of the Company.

Course Outcomes (COs): B.Com

Sl. No.	SEM 1		On completing the course the learners will be able to-
	COURSES		
1	Major-1	Financial Accounting	<p>CO1- acquire knowledge of the financial accounting and impart skills for recording various kinds of business transactions.</p> <p>CO2- learn principles and concepts of Accountancy.</p> <p>CO3- learn technical expertise in maintaining the books of accounts.</p> <p>CO4- gather knowledge in the practical applications of accounting.</p> <p>CO5- gather knowledge how to prepare accounts under Hire Purchase and Instalment Payment System.</p> <p>CO6- gather knowledge about the accounting treatment in case of dissolution of partnership firm.</p> <p>CO7- gather knowledge about accounting treatments for consignment transactions & joint venture accounts.</p>
2	SEC1	Secretarial Practice	<p>CO1- Assess the role, functions and responsibilities of secretary and to know the qualifications required for the appointment of secretary.</p> <p>CO2- able to gather knowledge about the qualification to become a company secretary and also be able to know the duties and responsibilities of a company secretary.</p> <p>CO3- Analyse the role and importance of drafting influential mails and to learn the essential requirements for a good system of dealing with stationery.</p> <p>CO4- Examine the importance of office automation and mechanization and be able to know the basic understanding</p>

			<p>of Budget and Audit.</p> <p>C05- Analyse the various banking facilities and various modes of payment, which are used in office.</p> <p>C06- Understand the basic knowledge of managing the office and the essentials of good filing.</p> <p>C07- gather practical knowledge about holding of different company meetings and how to write notice, resolution and minutes of a meeting.</p>
3	MDC1	Basics of Accounting	<p>C01- Understand the theoretical framework of accounting as well different concepts of accounting.</p> <p>C02- Understand the accounting treatment for Depreciation.</p> <p>C03- Demonstrate the preparation of financial statements of sole proprietors.</p> <p>C04- Exercise the accounting treatments for joint venture accounts.</p> <p>C05- Understand the accounting treatment of Single-Entry System and preparation of statement of affairs and various ledgers used.</p> <p>C06- able to prepare the financial statement of Non-Profit seeking concern.</p> <p>C07- able to prepare financial statement of Sloe Trading Concern.</p>
3	MDC1	Business Organisation	<p>C01- examine the dynamics of the most suitable form of business organisation in different situations.</p> <p>C02- evaluate the various elements affecting the business environment.</p> <p>C03- analyse business models for different organisations</p> <p>C04- record and report emerging issues and challenges of business organisations.</p> <p>C05- evaluate changes in the working pattern of modern</p>

			<p>organisations.</p> <p>C06-gather knowledge about the different form of business organization.</p> <p>C07- able to know the importance of business combination and concentration and its methods and types.</p>
4	Minor-1	Micro Economics	<p>CO1- learn the concepts of microeconomics dealing with consumer behavior</p> <p>CO2- understand the supply side of the market through the production and cost behavior of firms.</p> <p>CO3- learn how consumers or buyers make decision?</p> <p>CO4- learn how firms analyze market demand in different forms of market?</p> <p>CO5- learn how firms interact in different market structures and make price, output decision?</p> <p>CO6- learn how firms analyze their costs of production?</p> <p>CO7-Understand how consumers try to maximize their satisfaction by spending on different goods.</p> <p>CO8-Analyze and interpret market mechanism and behaviour of firms and response of firms to different market situations.</p>
	SEM 2		
	COURSES		
1	Major-2	Principle and Practice of Management	<p>CO1-explain the evolution of management and understand its effect on future managers.</p> <p>CO2-analyse how to take decisions in uncertain situations that arise in organisations.</p> <p>CO3- analyse the techniques managers use to influence and control the internal environment.</p> <p>CO4- apply the concepts of direction and control in managing organisations.</p> <p>CO5-learn the changing dynamics of management practice</p> <p>CO6- analyze the need for motivation theories, leadership styles and theories.</p> <p>CO7-evaluate the techniques of co-ordination & control.</p> <p>CO8- able to gather knowledge about the importance of</p>

			business communication and ways of effective business communication.
2	SEC2	E-Commerce	<p>CO1- familiar with mechanism for conducting business transactions through electronic means.</p> <p>CO2-accustomed with the e-payment system for various day-to-day activities.</p> <p>CO3- able to learn about different digital payments available for personal and business transaction</p> <p>CO4- enhance their understanding about the usefulness of information technology tools for business operations.</p> <p>CO5-learn the about HTML and its application in web page designing.</p> <p>CO6-gather practical knowledge about different aspects of e-commerce.</p> <p>CO7-learn how to perform different banking transaction through online mode.</p>
3	MDC2	Financial Literacy and Household Decision	<p>C01-Examine the concepts, meaning and terminologies related to household investment planning and decision.</p> <p>C02-Prepare financial plan and budget and manage personal finances;</p> <p>C03-able to gather knowledge about the different terminologies of Indian Banking System.</p> <p>C04- Analyse insurance planning, its relevance and different concepts related to insurance market.</p> <p>C05-gather knowledge about the different aspects of stock market.</p> <p>C06- able to gather knowledge about the rights of a consumer or an investor.</p> <p>C07- able to know the importance of developing investors awareness about the investment market and ways of developing investors awareness.</p>
4	Minor 2	Business Mathematics	<p>CO1- acquire the knowledge about the applications of mathematical techniques in business decision-making.</p> <p>CO2- develop an idea about number systems and equations.</p> <p>CO3- familiarize with the laws of indices and logarithm and</p>

			<p>their application.</p> <p>CO4- understand the concepts of simple interest, compound interest, discount, and their application in real life situations</p> <p>CO5- know the various concepts like distance, slope, equation of straight line and their application in business</p> <p>CO6- gather a clear idea about matrices properties and solve problems.</p> <p>CO7-Students should understand the meaning of the derivative in terms of a rate of change and local linear approximation and should be able to use derivatives to solve a variety of problems.</p>
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